

# PATRICK KLINGER



Columbus, OH  
740.603.7488  
p13klinger@yahoo.com

Instagram: @patrick.klinger ..... linkedin.com/in/PatKlinger ..... [patrickklinger.com](http://patrickklinger.com)

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## EXPERIENCE

### Lifeline of Ohio | Columbus, OH

#### Senior Multimedia Coordinator | 09/2022 - Present

- Manage and execute 50+ video and photography projects per year, including ads, brand promos, training videos, event recaps, community outreach collateral, legislative initiatives and more.
- Edit video and motion graphics, mix sound design and color grade footage to create high-quality video assets.
- Coordinate logistics for production equipment setup, calibration and operation to ensure high quality audio, video and lighting techniques.
- Achieved national recognition on *ABC World News Tonight with David Muir* for a video produced to increase donation awareness and promote registration in the Ohio Donor Registry.
- Lead pre-production meetings with teams to establish project scope, storyboards and scripts to ensure consistency with brand goals and identity.
- Develop and update graphic elements in alignment with brand standards, including presentations, printed materials, social media, signage, email newsletters, event collateral and website content.
- Create project strategy and manage budget for cross-departmental multimedia projects.
- Oversee client partnerships and coordinate communication between internal and external stakeholders.

#### Multimedia Coordinator | 02/2020 - 09/2022

- Researched new opportunities to use innovative technology, social media and other digital solutions to connect with the public and share the message of donation.
- Designed and created content for multiple Lifeline of Ohio digital newsletters, guided and maintained distribution lists and analyzed engagement results.
- Produced and edited Lifeline of Ohio podcast, *To Be Continued: Stories of Life, Lost and Legacy*, in collaboration with an external partner.
- Developed organization-wide materials to streamline requests and mentor team members about video production workflow to strengthen collaboration and project outcomes.

#### Red Sun Media | Production Manager | 07/2018 - 02/2020

- Produced TV show, *Out N About Columbus*, that airs weekly on WSYX ABC-6.
- Responsible for all forms of content creation, including shooting, video editing and designing motion graphics.
- Directed shoots in the field, managed and organized production schedules on tight show deadlines.
- Collaborated with sales team to generate show themes and schedule local interviews.

#### Major League Soccer | Freelance Video Editor | 03/2018 - 03/2020

- Edited individual highlights and match highlight packs for live MLS matches.
- Wrote and edited copy for MLS digital platforms, including website, app and social media.
- Published video content to [mlssoccer.com](http://mlssoccer.com) in real-time, using its content management system.
- Assisted MLS in identifying key match moments, later utilized for social media.

#### Storied Rivals | Video Producer | 07/2017 - 07/2018

- Actively shot video at live sporting events, including football, basketball, soccer, baseball and volleyball.
- Edited footage into long-form, cinematic-style storytelling videos.
- Operated the company's content management system, creating and publishing posts for [storiedrivals.com](http://storiedrivals.com).
- Served as staff social media coordinator, scheduling and posting content to the organization's Facebook, Twitter, Instagram and YouTube accounts.

## KEY SKILLS AND AREAS OF EXPERTISE

- |                       |                                  |                           |
|-----------------------|----------------------------------|---------------------------|
| • Adobe After Effects | • Audio and sound mixing         | • Photography             |
| • Adobe Illustrator   | • Cinematography and videography | • Post-production         |
| • Adobe InDesign      | • Color grading                  | • Project management      |
| • Adobe Premiere Pro  | • Digital media production       | • Social media management |
| • Adobe Photoshop     | • Graphic design                 | • Video editing           |
| • Adobe Media Encoder | • Lighting                       |                           |

## EDUCATION

Ohio University | E.W. Scripps School of Journalism | Bachelor of Science in Journalism